



# i'm michael hamboussi.

## creative director.

Unbelievably driven to contribute and serve. Continuing to grow and staying humble. Equal parts student, teacher, designer, writer and leader. I love working in a team setting; conceptualizing, collaborating and bringing passion and value to a brand! It's the secret to success. I welcome challenges, they make me a stronger critical thinker and well-rounded person. I pride myself in being self-motivated, detail oriented and a high-energy creative leader who pays attention to detail. Prone to critical observation, tremendous adaptability with superior written and oral communication skills.



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location  
New York / Miami

## employment

- 2023 - present**  
**FCB Cure**  
VP Group Art Supervisor  
Oncology Art Lead for BAYER Products, Xofigo and Stivarga. Expertise Oncology HCP and Consumer Marketer in the Digital, Print and Experiential Space.
- 2022 - 2023**  
**Havas Health Plus**  
VP Group Art Supervisor  
HCP Pulmonology and Dermatology expert. Working on the huge monster that is DUPIXENT. Leading and mentoring a large team of creatives with back-to-back-to-back launches as well as several congresses yearly. Video, digital and content renaissance man.
- 2016-2022**  
**TBWA / Wildtype**  
Group Art Supervisor  
HCP and Consumer Oncology expert. Launched 20 plus indications for the mega blockbuster immunotherapy oncology drug KEYTRUDA. Adept at leading and mentoring teams. Hands on creative guru on all things digital, social and print.

## education

- 1986-1990**  
**School of Visual Arts**  
Bachelor of Fine Art (BFA)  
Graphic Design and Illustration
- 1982-1985**  
**Art and Design High School**  
Regents Diploma  
Graphic Design and Illustration

## languages



## professional skills

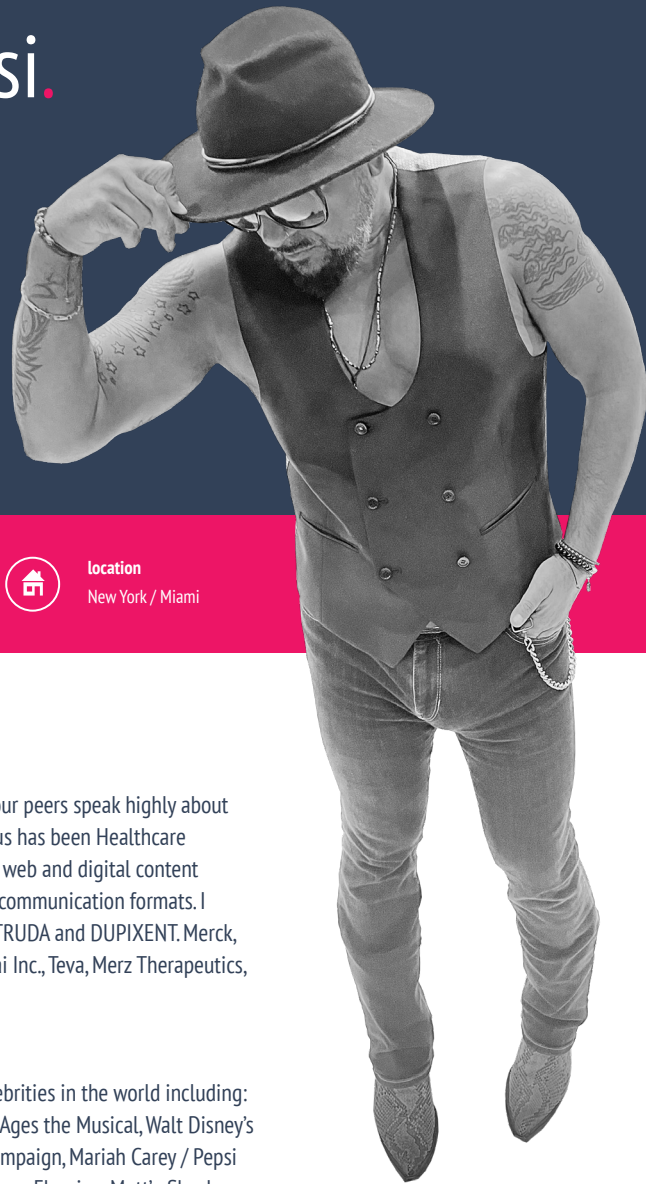
- Client Liaison
- P&L Responsibility
- Lead Nurturing
- New Business Development
- Strategic Planning
- World Class Organization
- Best Practices and Benchmarking
- Expert Presentation Skills
- UX/UI Design and Strategy
- Market Access Space
- Content Marketing
- Data Visualization
- HTML, CSS, and Other Coding Languages
- Mastery of a Full Marketing Arsenal of Tools
- Payer Audiences and Channels



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## about me

I've worked with some of the most exceptional clients in the business ... it's my motivation. To have your peers speak highly about you and the company's standards and practices; makes it all worth while. For the past 9 years my focus has been Healthcare Communications designing and writing compelling cross-channel art, copy, wireframing, ux and ui for web and digital content and design, advertising and marketing materials with a strong focus on strategy. Adept at a range of communication formats. I have worked with some of the most respected companies and brands in the industry; including: KEYTRUDA and DUPIXENT. Merck, Regeneron, Sanofi, Ipsen, Abbvie, Abbott Laboratories, Bayer HealthCare Pharmaceuticals, Amgen, Eisai Inc., Teva, Merz Therapeutics, OraPharma Inc., and Shionogi

I've liaised and worked in the consumer space for and with some of the leading corporations and celebrities in the world including: 6th Place Productions; Constantine Maroulis, Lazy Boy Campaign, Jekyll & Hyde The Musical, Rock of Ages the Musical, Walt Disney's Rock Star Mickey Campaign / Mattel / Fisher Price, Britney Spears/ Pepsi Campaign, Shakira / Pepsi Campaign, Mariah Carey / Pepsi Campaign, Mary J. Blige / Pepsi Campaign, Lipton, Jim Beam, Bacardi, Rubbermaid, DuPont, JC Penny, Pergo Flooring, Mott's, Skoal, Copenhagen, Heineken, Mountain Dew, Sierra Mist, American Express, Aquafina, Secret, Rolling Rock Beer and Alize. Michael's peers noted: "He's an Effective Leader and Team Player - known for creativity, flexibility and sense of humor. Michael is one of the best Creatives I've worked with. He has an uncanny ability to interpret the client's unspoken wishes and comes up with the right solution".

## awards and achievements



**AIGI Award**  
American Institute of Graphic Arts



**RX Club Award**  
RX Club Award of Excellence



**How to Provide Exceptional Customer Service Certification**



**ADC Award**  
Art Director's Club ~ Best of Show



**Communication Arts Award**  
Advertising, Design and Typography



**LinkedIn Skill Badge**  
Adobe Photoshop

## references

Please feel free to reach out to my professional references. Get feedback on the value I can bring to your team or agency



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